Verasity

A blockchain-driven ecosystem built to combat advertising fraud, utilizing AI and patented Proof of View technology to ensure verified ad impressions

Ecosystem

VeraViews
An end-to-end advertising solution for brands and publishers

VeraWallet
A simple and secure wallet to buy, store, and stake $VRA

Proof of View
A proprietary ad fraud detection module built on blockchain

2017	**700K+**	**6**	**$100B**
Founded	Community Members	Awarded Patents	Lost to Ad Fraud in 2024

Our Tech Stack

AI/AI Agents to identify and automate the detection of ad fraud

Blockchain to record ad campaign impressions transparently and immutably

Machine Learning to refine detection capabilities via adaptive retraining

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POWERING INNOVATIONS FOR

COINPOST   THE TIMES OF ISRAEL   carbon   Eclipse   APEFLIX

Discover $VRA

Network	Standard	Type	Nature	Circulating Supply	Revenue Burned
Ethereum	ERC-777	Utility	Deflationary	<9.8B	$3.2M+

Earn 15%
$VRA staking rewards per annum through VeraWallet

Native Currency
For funding ad campaign activity within VeraViews

KUCOIN   Gate.io   OKX   bitpanda   bitvavo   BYBIT

crypto.com   HTX   MEXC   BingX